



# PIEDMONT VIRGINIA COMMUNITY COLLEGE



ANNUAL REPORT 2004-2005

## COLLEGE BOARD

Fred Copeland, Chair  
Albemarle County

Charles J. Gross  
Albemarle County

Frank Friedman  
Secretary

Laila B. Bare  
Greene County

Virginia Watkins Bickley  
Louisa County

John E. Davidson  
Albemarle County

Mare Loose DeViney  
City of Charlottesville

Deborah R. Harvey  
Nelson County

J. Walter Levering  
City of Charlottesville

Suzanne W. Morse  
City of Charlottesville

Donna J. Plasket  
Albemarle County

David E. Simmons, Jr.  
City of Charlottesville

Thomas W.D. Smith, Jr.  
Fluvanna County

Joyce Wilson  
Buckingham County

## STATE BOARD FOR COMMUNITY COLLEGES

Chris A. Lumsden, Chair  
Alan G. Toxopeus, Vice Chair  
Glenn DuBois, Secretary

Shahnaz Ahmed  
Mark R. Graham  
Gary C. Hancock  
Adele Johnson-Crawley  
Constance R. Kincheloe  
Nathaniel Xavier Marshall  
Jeffrey K. Mitchell  
R. Michael Mohler  
Michael Petters  
William E. Porter  
Paul Reagan  
Robert W. Shinn

Virginia Community College System  
Glenn DuBois, Chancellor

# Piedmont Virginia Community College

*(PVCC) promotes student success through excellent educational programs and services that are accessible and affordable.*

*The college is a comprehensive, public, associate degree-granting institution. As part of the Virginia Community College System, Piedmont Virginia Community College serves the City of Charlottesville and the counties of Albemarle, Buckingham, Fluvanna, Greene, Louisa and Nelson.*

*College transfer and workforce development are the core of the college's mission. Challenging coursework and a full range of support services are provided for students in both college transfer and workforce development programs. The first two years of baccalaureate study prepare students for success at four-year colleges and universities. Workforce development programs prepare students for successful careers and promote a skilled regional workforce by meeting the training and educational needs of employers. Programs and services in developmental education, general education, community service and lifelong learning support and enhance the mission core and prepare students for success in life.*

## About Piedmont Virginia Community College

**LOCATION:** PVCC's campus is located at 501 College Drive in Charlottesville, Virginia, just south of the intersection of State Route 20 and Interstate 64. The campus consists of the 105,000 square foot main building and the 36,500 square foot V. Earl Dickinson Building for Humanities and Social Sciences that opened in the fall of 1998. A new health

sciences building is on schedule to open in the fall of 2007.

**COST:** Beginning with summer term 2005, Virginia residents pay \$68 per credit hour, and out-of-state residents pay \$214 per credit hour. In addition, students pay a student activity fee of 90 cents per credit hour, an institutional fee of \$1.25 per credit hour and a technology fee of \$3.15 per credit hour.

**ENROLLMENT:** PVCC's student headcount was 6,502 for the 2004-2005 academic year. Since the college opened in 1972, more than 100,000 students have taken classes.

### On the cover

*The ceremony and joy of graduation take center stage with these images captured by photographer Stephanie Gross. To the music of the Charlottesville Municipal Band, the soon-to-be graduates processed. After President Friedman conferred their degrees, they switched tassels from the right side to the left to signify their new status. And after the ceremony there were hugs and congratulations all around. Also on the cover are (top left) PVCC newspaper staff Kari Mitchell and Steve Traylor on a visit to the General Assembly in January; PVCC Board Chair Fred Copeland (bottom right) cutting the ribbon to open the new financial aid office; and prospective students (middle right) signing in during the college's Spring Showcase held for the community in May.*

**PROGRAMS:** Degrees are offered in the following programs: Associate in Arts (liberal arts and visual and performing arts); Associate in Science (business administration, computer science, education, engineering, general studies, and physical and natural sciences); Associate in Applied Science (biotechnology, business management, electronics technology, emergency medical services, information systems technology, mechanical technology, medical laboratory technology, nursing, protective services, respiratory therapy and technical studies). Certificates are offered in administrative support technology and surgical technology; career studies certificates are offered in architectural computer-aided drafting and design, biotechnology, business and office, computer-aided drafting and design, criminal justice, drawing, early childhood development, graphic design, horticulture, networking, painting, patient admissions coordinator, PC upgrading and repair, preparation for health care and web technologies.

**FACULTY AND STAFF:** PVCC employs 56 full-time faculty members, 22 administrative and nonteaching faculty and 65 classified staff. As many as 200 adjunct (part-time) instructors are hired each semester. Some 41 percent of full-time teaching faculty have doctoral degrees, an unusually high number for a community college.

**ACCREDITATION:** PVCC is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, GA 30033-4097; telephone number 404.679.4501) to award associate degrees.

PVCC's nursing program is accredited by the National League for Nursing Accrediting Commission (61 Broadway, New York, NY 10006; telephone number 212.363.5555). Its surgical technology and emergency medical services programs are accredited by the Commission on Accreditation of Allied Health Education Programs (35 East Wacker Drive, Suite 1970, Chicago, IL; telephone number 312.553.9355).

The college is approved by the U.S. Department of Education for various federal funding programs and by the State Department of Education for the payment of veterans benefits.

*Report to the Community is provided by Piedmont Virginia Community College. Content was prepared by the Office of Institutional Advancement. Direct questions or comments to Mary Jane King,*

*Director of Institutional Advancement, at 434.961.5203 or e-mail: mking@pvcc.edu*

*Also visit PVCC on the web at [www.pvcc.edu](http://www.pvcc.edu)*

# Message from the President...

One of the most important aspects of my job, and one of the most enjoyable, is representing PVCC in our community. It is my responsibility to learn about the educational and workforce needs of our citizens and our employers and bring this information back to the faculty, staff and administrators at the college. They then develop the courses, programs and services that respond to these needs. It is also my job to tell the PVCC story to all who will listen so that everyone in our community is aware of the high quality educational opportunities that are available at the college.

As I do this, I encounter thousands of our friends and neighbors whose lives have been impacted by PVCC. More than 100,000 area residents have attended PVCC for one or more courses. More than 7,000 have earned associate's degrees and certificates at PVCC. We estimate that nearly 10,000 area residents earned a bachelor's degree after beginning their college education at PVCC and transferring to a four-year college or university, including over 1,500 at the University of Virginia. More than 1,000 PVCC graduates work as a registered nurse, many in our local hospitals and doctors' offices.

Behind each of these statistics is a personal story of an individual overcoming barriers—academic, personal or financial—to achieve a goal and claim a piece of the American dream. There is nothing I enjoy more than hearing their stories, either in person or via e-mail. Almost always they cite the profound influence that one or more of our outstanding faculty and staff have had on their education and their lives.

Despite my best efforts, and those of the PVCC faculty, staff, students and alumni, PVCC remains somewhat of a secret to some in our community. So, for those of you who know little about us (and even for those who think that they know us well), here are four beliefs that define for you the essence of what we stand for:

- We believe that a **college education should be available to all**. Wealth and past academic achievement should not be barriers to opportunity. We do not seek out educational winners; we make winners out of anyone willing to try.
- We believe in our **students**. We do not measure success by people's achievements when they enter, but rather by their skills and abilities when they leave. We are committed to helping our students succeed.
- We believe in the **power of teaching**. Our faculty is second to none. We insist on rigorous standards but also strive to create a caring environment in which students can achieve.
- We believe in our **community**. We develop programs with area employers—hospitals, businesses, technology companies—to give students the skills they need to advance in the workplace.



President Friedman being interviewed during campaign kickoff. (See pages 10 and 11.)

If you share these beliefs, I invite you to become involved with PVCC. Take a course, earn a certificate or a degree, volunteer to serve on one of our curriculum advisory committees, attend a play or concert in the V. Earl Dickinson Building, contact our Career Center and hire a PVCC graduate, contact Charlottesville City Council or your Board of Supervisors and indicate your interest in serving on our College Board, make it possible for a needy student to attend by sponsoring a scholarship through the PVCC Campaign for Opportunity and Excellence. If you are unsure about how to get started, contact me and I will help.

PVCC is your community college. As you read about this year's accomplishments, I hope that you will share in our joy and pride. At PVCC we are strengthening our community one life at a time.

*Frank Friedman*  
ffriedman@pvcc.edu

## PVCC FACTS

### ENROLLMENT: ANOTHER RECORD

The number of full-time equivalent students at PVCC set a record for the fifth year running in 2004-2005. The record 2,357 was an increase of 1 percent over the previous year. Full-time equivalent enrollment is the number of students if each was taking 15 credit hours.

There also was a slight increase in the number of individual students taking credit courses with 6,502 attending in 2004-2005. The previous year, 6,480 individual students were enrolled. PVCC's Division of Workforce Services enrolled an additional 2,127 students in noncredit courses.

In addition to significant enrollment increases in dual enrollment for high school students (see below), the number of students taking classes over the internet continued to grow. There were 1,371 students enrolled in distance learning courses for the year, an increase of 27 percent over the previous year. Twenty percent of those students were taking only distance learning courses. Many of these students are adults, attracted by the ability to study anytime and anywhere they have access to the internet. Distance learning allows them the flexibility to be in class while staying home with their children and without driving to campus.

### DUAL ENROLLMENT

A dual enrollment program that introduces high school students to college-level work continued its dramatic growth in 2004-2005 with 722 students in six jurisdictions participating—an increase of nearly one third over the previous year.

Dual enrollment allows qualified high school students to take college courses at their high school and to earn both high school and college credit for the those courses. Instructors meet qualifications for community college teaching and students use college textbooks and follow college approved syllabi. Dual enrollment students do not pay for these classes. An added benefit is that they are able to enter college with as many as one to two semesters of work already completed, thus reducing college time and costs.

Public high school students in Albemarle, Charlottesville, Fluvanna, Greene, Louisa and Nelson, as well as Fork Union Military Academy, enrolled in courses in the humanities, physical and social sciences and mathematics. Total enrollment in these courses was 1,817.

Parents interested in exploring dual enrollment should contact the head of guidance at their child's high school or call 434.961.5353 at PVCC.

## Coach Reaches Out to High School Students

The importance of a coach to high school athletes is universally accepted. Now the concept of a coach is being piloted in the academic and career development arena. And Charlottesville High School in partnership with PVCC is leading the way in Virginia.

Beginning in mid-December, former Louisa County High School guidance director and Albemarle High School wrestling coach Don Landis has spent some 20 hours a week at CHS. He works with students from underrepresented populations who have the potential to do college work. Some of these students are 10th graders, nominated by their teachers for the Bridges Partnership Program which forms the core of the coach's work. His job is to help these students realize that college is an option and to show them how to get there.

In addition to screening 65 students for the Bridges program, Landis provided information to juniors and seniors about PVCC and about the statewide Pathways to Industry Certification program that pays for education required so graduating high school seniors can obtain certification in information technology, construction and other fields.

All told during spring semester, Landis worked with approximately 350 students. Further state funding has been approved so he will return to CHS in August. And he is very excited about doing so. The high level of interest in the Bridges program coming from Gov. Warner's office (Landis was one of two coaches who met with the governor in July to evaluate the program thus far) is one reason for his excitement. "We are on the cutting edge right now," he says. "We are building the foundation and we are seeing results."

The response from students also is energizing. "They come to me feeling that they're not smart," Landis says. "And that's totally not the case. These kids are smart and it's my job to keep them focused on their goals and how they can get there."

## Grant Supports Student Success

Thanks to a \$1.7 million federal grant, PVCC students will soon be receiving new and enhanced services designed to help them stay in school. The competitive Title III grant, announced by 5th District Congressman Virgil Goode, will be paid out over five years beginning Oct. 1.

The grant will fund activities that improve student success and combat attrition, particularly among the most at-risk students: those attending college for the first time and those needing remediation to be successful in college-level reading, writing and mathematics.

"Now we will be able to set up activities that integrate student support services with instruction and foster student success from the critical first semester of college onward," said Marcy Stoll, PVCC's vice president for instruction and student services. "We are thrilled to have been selected for this award. It will enable us to greatly enhance the services and support we offer to our students."

Four major activities will be funded by the grant:

- A mandatory freshman orientation for first semester students enrolled in a program of study. The orientation will connect students with support services when they are known to be most vulnerable to attrition.
- Establishment and staffing for a writing center and math lab.
- Expanded career services to help students to establish career and educational goals, encouraging their academic focus and commitment to completing a PVCC program.
- A new developmental education program built around cross-discipline, clustered courses that provide the academic foundation and classroom environment required for college success. Students also will have access to an intensive network of workshops and counseling provided by certified professionals.

The grant, funded through Title III of the federal Higher Education Act, is the largest federal award in the history of the college and the first Title III grant since the 1980s.

## New Programs Reflect Local Trends

PVCC began offering or completed preparation for six new programs in 2004-2005. Half of them address health care workforce needs and one was developed in partnership with area wineries. New degrees in computer science and engineering speak to state and national shortages.

Noncredit courses for phlebotomy and pharmacy technicians prepare students to sit for a certifying exam. They will be offered for the first time this fall along with a credit certificate program to prepare patient admission coordinators. These have been identified as high-demand positions by local health care providers.

A small grant from the Virginia Community College System allowed the college to develop a program to assist the Virginia wine industry. When it launched in the spring, the program was the first of its kind in Virginia and one of a handful in the entire country.

The program takes advantage of the tremendous resources among the vintners in Central Virginia. Members of the 14 wineries that comprise the Monticello Wine Trail have provided technical advice and consulting as well as sites and instructors for the noncredit seminars that are scheduled to coincide with the natural cycle of the wine industry. Through June 30, the seminars offered had a total enrollment of 117. A second grant from the VCCS will fund more seminar development this year.



Two new associate's degrees in engineering and computer science begin enrolling students this fall. The need for engineers in the state and across the country is well documented and PVCC has seen an increase in student demand for this program. Computer science graduates, whose numbers declined in the 1990s as information technology jobs dried up, are once again in short supply and demand for them is growing. Both these degrees were designed to ensure smooth transfer to upper-level undergraduate programs at Virginia universities.

Marcy Stoll, vice president for instruction and student services, notes that although the college receives minimal state funding for course development the work has a very high priority. "If we don't keep up with emerging workforce needs and anticipate career opportunities for our students, we are not fulfilling our mission. We are committed to doing whatever it takes to ensure that our students and our community have the opportunities they need to succeed in a constantly changing economy."

# Scholarship Designed for Adults



**Mark Briggs, a recipient of Community Access Scholarship award.**

In the summer of 2004, amid rising concerns that recent tuition increases had priced a significant number of adult part-time students out of their education, the PVCC Educational Foundation established the Community Access Scholarship.

The \$250 scholarship was designed to assist adults age 25 and older who had never been to college or who were returning to PVCC after an absence of at least one academic year.

In addition, annual income guidelines were set and applicants are required to complete the Free Application for Federal Student Aid (FAFSA).

Carol Larson, PVCC's director of financial aid, said the federal application is required because many people assume they are not eligible and so do not apply. In fact, Larson said, every situation is different and there is no way students can know for sure if they qualify for federal or state aid unless they complete the application process.

The Community Access Scholarship pays for a three-credit class and provides a small book allowance. It is renewable for a second term if the student completes all courses with a grade point average of at least 2.0.

Twenty-eight students received the scholarship in the fall. Although the amount was relatively small, the grateful response from the students was not. Their thank you letters were remarkably similar—this was the boost they needed to begin or return. As of the end of summer term 2005, 54 students had been helped by the Community Access Scholarship.

Other financial options for PVCC students include a return to the federal student loan program beginning this fall, a payment plan that allows students to spread out tuition payments over a term, federal and state grants, and PVCC Educational Foundation Scholarships.

## Agreements Guarantee Transfer

Guaranteed admission agreements between PVCC and four-year colleges and universities gained momentum in 2004-2005 with five new partnerships designed to provide a smooth transition for PVCC's transfer students.

In June, PVCC and Longwood University signed an agreement by which PVCC graduates who earn an associate in arts or associate in science degree with a cumulative grade point average of 2.5 or higher are guaranteed admission to Longwood with junior class status.



**Presidents Friedman and Cormier.**

important to providing straightforward transitions. Longwood University is a destination for a number of our students so we are quite pleased with this guaranteed admission agreement and the benefits it promises"

Longwood President Patricia P. Cormier praised the quality of PVCC graduates. "Associate in arts and associate in science degree holders from PVCC have graduated from Longwood above the 80 percent rate and with little to no change in their grade point averages."

Also this spring, PVCC signed guaranteed admission agreements with Virginia State University and Norfolk State University. The agreements are similar to the Longwood pact, admitting PVCC graduates with the associate in arts and associate in science as upper-level students. And one day after the Longwood signing, PVCC expanded its guaranteed admission agreement with the education program at Mary Baldwin College to apply to all undergraduate degree programs.



**Presidents Friedman and Pamela Fox (Mary Baldwin College).**

While guaranteed admission agreements typically apply to transfer degrees, they have widened their scope in recent years to include selected applied degrees. As of December, an expanded agreement with ODU provides guaranteed admission for students in the college's occupational/technical programs including nursing and information technology.

PVCC also has guaranteed admission agreements with James Madison University, Radford University, Sweet Briar and the engineering and life sciences schools at Virginia Tech.



## PVCC and ODU Celebrate 10th

In December, Old Dominion University and PVCC celebrated the 10th anniversary of a unique distance learning program. Known as *Teletechnet*, the program employs interactive technology to bring real-time instruction from ODU's Norfolk campus to classrooms at PVCC. Since the program began at PVCC, more than 250 Central Virginia residents have received bachelor's and master's degrees from ODU without leaving PVCC.

Approximately 30 percent of those graduates also hold degrees from PVCC and nearly half of them have credits from colleges in the Virginia Community College System. On average, newly admitted ODU students at the PVCC site will take an additional 26 credits at PVCC.

The most popular programs are human services, pre-kindergarten—6 teacher preparation and the master's degree and licensure/recertification special education programs. Finance, accounting, marketing and management have shown strong enrollment gains recently as well.

PVCC also has long-standing relationships with Mary Baldwin College, through its Adult Degree Program located at PVCC, and with the bachelor of interdisciplinary studies (BIS) program at the University of Virginia.

BIS program representatives regularly visit PVCC and some 80 percent of the students currently enrolled in the program have transferred credits from PVCC.

# CELEBRATING STUDENT SUCCESS

## A Dream Fulfilled



**JEANNIE M. PERUTELLI** (center) is surrounded by her parents, Brenda and Wade Morris, and her husband, Stephen, following PVCC commencement. Jeannie lost her manufacturing job when Technicolor closed but federal funds (NAFTA allocation) allowed her to come to PVCC where she has earned an associate in applied science degree in administrative support technology with academic honors. This degree trains people to become office workers and Jeannie has taken a

position as a program support specialist in the PVCC Admissions and Records Office. Earlier in the spring, Jeannie was honored at the Academic and Leadership Awards Convocation as the top administrative support technology student. Jeannie dreamed of going to college in high school but she never thought she would be able to because no one in her family had gone before her. Today, she's fulfilled that dream and has a new career as well.

## From Lace Designer to Surgeon's Assistant



President Friedman congratulates **JONATHAN ATKINS** as he receives his certificate in surgical technology at commencement. Later in the ceremony, Jonathan, the speaker for the graduates, recounted how he came to PVCC for a new start after the closing of Liberty Fabrics in Gordonsville. As with Jeannie Perutelli, NAFTA covered Jonathan's college costs. The former lace designer enrolled in surgical technology and learned how to assist a surgeon in an operating room. Since his

graduation he has been employed in the obstetrics department at Martha Jefferson Hospital. Jonathan found going back to school a real adventure. And his surgical technology certificate recalls his teenage dream of being a surgeon.

## All in the Shaw Family



**MARY ANNA SHAW** (center) poses with her sisters Leah Shaw Chock (left) and Elizabeth Shaw after she became the fourth and final member of her family to graduate from PVCC in May. Missing from the festivities was brother Benjamin, who is serving in the United States Marine Corps. The youngest child of William and Margaret Shaw of the Green Springs area of Louisa County, Mary Anna will follow in sister Elizabeth's footsteps, enrolling this fall at the University of Virginia. Days after Mary Anna graduated with an

associate's degree in liberal arts with highest academic honors, she traveled to Argentina on a summer exchange sponsored by the Blue Ridge Mountains Rotary Club. In an article that appeared in June in *The Central Virginian*, Mary Anna noted that PVCC made her feel very welcome and brought her friendships for a lifetime. All the sisters praised the PVCC faculty for their expertise and dedication—for making learning come alive.

## AWARDS CONVOCATION PREMIERS

On April 5, PVCC began a new tradition for the recognition of student achievement in the classroom and in leadership with the first annual Academic and Leadership Awards Convocation.

The event drew several hundred students, faculty and staff and family members to the Dickinson Building for the ceremony and the reception that followed.

Twelve students were selected by the faculty to receive academic awards based on grade point average, class involvement, service to the college and/or peers, recognition by peers, leadership and motivation. PVCC's nominees to the All-USA Academic Team, Jennifer Howk and Nathaniel Schwartz, also were recognized.

Students were cited for their leadership in college organizations, for their nomination by the faculty to the Who's Who Among Students in American Junior Colleges, and for their exemplary efforts in service learning, tutoring and academic coaching.

Seventy-two students were recognized as recipients of scholarships, 70 of them awarded through the PVCC Educational Foundation. Recipients including 28 adults who were the first to receive the new Community Access Scholarship (see page 5).

Among the award recipients were (clockwise from top left) Ashlyn Bradley, Mun Gi Hong and Rebecca Capet, all congratulated by President Friedman, and Cherno Jallow, congratulated by Mary Lee Walsh, dean of student support services.



### Leadership and Service Awards

#### LEADERSHIP

- Ambassadors: Sebring Smith
- Basketball Club: Bryan Yeago
- Black Student Alliance: Danita Brown
- Christian Students Fellowship: Ashlyn Bradley
- Editor, *The Forum*: Kari Mitchell
- Engineering Club: Kenneth Neal
- Masquers: Erica Zhang
- Soccer Club: Cherno Jallow

#### SERVICE

- Outstanding Service Learning Student: Michael Lane
- Outstanding Tutor: Chandra Persaud
- Outstanding Academic Coach: Rob McHenry

## Academic Awards

#### DIVISION OF BUSINESS AND TECHNOLOGIES

- Business: Ron McManigal
- Occupational/Technical: Allison Ayres
- Technology Award: Jeannie Perutelli

#### DIVISION OF HUMANITIES, FINE ARTS AND SOCIAL SCIENCES

- Fine Arts: Connie Pippin
- Humanities: Brenda Flynn
- Languages: Mun Gi Hong
- Literature: James Critzer
- Social Sciences: Sasha White

#### DIVISION OF MATHEMATICS, SCIENCE AND HUMAN SERVICES

- Allied Health: Rebecca Capet
- PVCC Euler Prize for Excellence in Mathematics: Steven Traylor
- PVCC Spirit Award for Effort in the Study of Mathematics: Rita Carter
- Science: Danielle Fragale

#### WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES

- |                 |                    |
|-----------------|--------------------|
| Michael Bandy   | Angela Paschal     |
| Ashlyn Bradley  | Kimberly Rhodes    |
| Jeffrey Enoch   | Lauren Schnyer     |
| Jennifer Howk   | Nathaniel Schwartz |
| Millicent McKie | Mary Anna Shaw     |
| Joanna Melo     | Meri Jane Smith    |
| Kari Mitchell   | Sebring Smith      |
| Daniel Neal     | Joseph Vilga       |
| Kenneth Neal    | Sasha White        |

*Congratulations!*

# In the Classroom, In the Community, PVCC Faculty and Staff Shine



Faculty and staff volunteering at Community Bikes as part of the United Way's Day of Caring.



PVCC volunteers clearing debris and planting gardens as part of the United Way's Day of Caring.

Twenty-one PVCC faculty and staff were among volunteers at the annual Lawrence E. Richardson Day of Caring coordinated every year by the United Way, Thomas Jefferson Area. The PVCC volunteers worked on three projects: stripping parts for Community Bikes, landscaping at Western Albemarle High School and lunch with students at Louisa County Middle School.

Faculty members Des Alba (chemistry), Kit Decker (Spanish) and

Ann Smith (surgical technology) graduated in October from the Academy for Leadership and Development in Arizona. The academy is a year-long program that includes an initial week of on-site training, a practicum experience involving implementation of an individual professional development plan, a mentor program and a final week of on-site training. It was created in conjunction with the Chair Academy, a division of the Maricopa Community College District, for the purpose of advancing organizational leadership and providing succession planning for leaders in community and technical colleges.

Seven faculty members received promotions this spring. They are: Jon Bell (mathematics), Kelly Cannon (information technology), Amy Gillespie (nursing) and Ann Smith (surgical technology) from assistant to associate professor; Kit Decker (Spanish), Linda Hitt (accounting), Frank Lovelock (English) and Camille Vande Berg, from associate professor to full professor. In addition, Chica Tenney, who retired in December, was named professor emeritus.

Ten full-time faculty members were nominated by current and former students for inclusion in the 2004 edition of *Who's Who Among America's Teachers*. They are: Evelyn Edson (history), Mark Fitzgerald (electronics), Brian Flick (criminal justice), Honey Fogelgren (nursing), Pryor Hale (psychology), Gus Kiewra (psychology), Mahmood Moghimzadeh (economics), Bill Owen (speech and humanities), Lloyd Willis (biology) and Margaret Willis (mathematics).

Ten full-time and part-time faculty from PVCC attended this summer's Virginia Master Teacher Seminar at Hampden-Sydney College. The focus for the week was on innovative teaching strategies to address problems of instruction in under-

graduate education. Participants from PVCC were: Amy Gillespie (nursing), Kim Gilmer (political science), Bonnie Lapierre (surgical technology), Mary Lavery-Fisher (nursing), Lori Ledford (information technology), Jeri Lloyd (health), Carole McIvor (government), Joshua Seigler (mathematics), Andrew Slater (business) and Leria Thomas (psychology).

Five PVCC staff members were recognized during the year with the college's ABCD Award, given for action above and beyond the call of duty. They are: Melody Van der Linde, Admissions and Records Office; Cynthia Bias-Thompson, Piedmont Works; Diana Kennedy, Division of Humanities, Fine Arts and Social Sciences; Jonathan Kennison, Buildings and Grounds; and Lynette Winters, Division of Mathematics, Sciences and Human Services.

Tracey Cersley, accountant in the PVCC Business Office, has received an MBA from Liberty University. Cersley is a 1991 graduate of PVCC with an associate's degree in accounting and she received a bachelor's degree in business administration/management from Mary Baldwin College in 1993.

Mary Clare DiGiacomo, coordinator of distance learning and instructional technology design, and Camille Vande Berg, professor of French, gave a presentation on PVCC's online Spanish class at the November meeting of the League for Innovation, a national organization that highlights accomplishments of community colleges.

President Friedman in January began a two-year term on the 77-member Commission on Colleges of the Southern Association of Colleges and Schools. The Commission on Colleges serves as the regional accrediting body for some 800 degree-granting institutions of higher education in 11 Southern states and Latin America. Commissioners determine policy, review and make decisions regarding the accreditation of institutions, and propose changes to accreditation criteria. They are elected at the annual meeting of the commission by the College Delegate Assembly made up of presidents of the member institutions.

In April, President Friedman received the Community Award at the Virginia Piedmont Technology Council's annual awards gala. The awards recognize individuals and organizations that use technology to positively impact the region and local, national and international marketplaces. The Community Award goes to the technology-based organization that has demonstrated the greatest commitment to improving the quality of life in Central Virginia through community involvement.



President Friedman (front and center) receives the Community Award for positive technology impact.

Angel Sims, an administrative program specialist in the PVCC Admissions and Records Office, is the college's nominee to the 2005 Support Staff Showcase, a part of the annual conference of the Virginia Community Colleges Association. Sims is a 2003 graduate of PVCC with an associate's degree in liberal arts.

*Medieval Views of the Cosmos*, co-authored by PVCC history professor Evelyn Edson and Emilie Savage-Smith, was released in October at Oxford University. Edson traveled to England for the event. A reviewer noted: "This book makes plain the common heritage of Christian and Islamic scientific knowledge in medieval times...and sets a vital context against which we can view many of the current conflicts in the modern world. *Medieval Views of the Cosmos* offers the reader a chance to reassess the past, and a yardstick against which to measure the future." The book contains more than 60 color images from Oxford's collection of medieval maps and 25 explanatory diagrams.



Gregory Batten (center), client services manager in information technology at PVCC, is congratulated by Chief Information Officer Simeon Ananou and President Friedman for representing the college at the annual Virginia Community College System Staff Leadership Academy. The academy was held in June at Sweet Briar.

## Robinson: Professor on a Mission

*Bruce Robinson, associate professor of information technology, was PVCC's 2005 nominee for the SCHEV Outstanding Faculty Award, a statewide competition to honor college and university faculty. Here, in excerpts from his personal statement, he talks about how he got into the profession and why he stayed.*

My earliest memory ever is associated with the word "school." I was five years old living in Washington, D.C. in 1960. My mother was walking me and my six-year-old brother to school. I was to enter kindergarten. When we finally arrived at the spot I had been talking about and dreaming of for the past year, my mom and I were told that due to the overcrowded kindergarten classes, I would have to wait until the following year to enter school. My mom said I cried for about four months every morning watching from the window while my brother went off to school. . .

In high school, I always enrolled in honors-type courses because I wanted to be with the "smart" kids. They often spoke of college—a place I felt was out of reach for me. African-Americans did what my parents did—quit in the tenth grade to get a job so that the family could survive. Motivation for me came from that classroom "competition" for there was no one in my family who could push me to understand the importance of getting a formal education. I am the first person in five generations of living relatives to ever complete high school. When I went to college, to my family, this was news equivalent to becoming president of the United States!

Fast-forwarding to my present euphoria of being a college professor, many might not understand the sheer excitement I feel every time I walk into the classroom. As an accountant here



Bruce Robinson assisting student in information technology class.

at PVCC from 1979 to 1990, in my wildest dreams I could not imagine that I would be doing what I am doing today. At the time, I did not know that I possessed what it took to be a teacher. But a PVCC division chairman saw something in me and began to influence me to become a teacher. After the first class meeting, I knew that this was what I was meant to do...

As an African-American college professor, I also feel that I am on a journey of sorts. That journey is to continue to be the best that I can be and at the same time be a role model for all other minorities, especially other African-American students. I know that a large majority of the African-American students are in the same situation I was in when I began this journey some 40 years ago. Although the community college has made higher education relatively more affordable, the idea still must be communicated then planted and nurtured to high school students that becoming educated beyond where they are is a must in order to be viewed as successful individuals—especially for African-Americans. This is a challenge that I gladly accept.

Loving this thing called teaching drives my desire to do it as best I can. Continuing to be involved in education, whether it be in the classroom, on a committee, helping my 14-year-old with homework, assisting my neighbor with connecting a computer to the Internet, or teaching two 80-year-old church members how to send an email to a relative in New York, I use a motto that guides most of my teaching strategies: Use your head to teach it, use your gut when the head isn't sure, and always depend on your heart to know the difference!

## Technology Update

Major technology investments at PVCC during 2004-2005 improved the work environment, enhanced service to students and the community, and ushered in a new era of online instruction.

In January, faculty and staff returned from holiday break to an updated e-mail system. Among its many new features, perhaps the most appreciated is the ability employees now have to check their e-mail anywhere and anytime they have access to the internet.

In May, a new telephone system brought expanded capacity and mobility. With the new system (voice over the internet instead of traditional land lines) users can place and receive calls to and from their extension through a computer worldwide.

As these advances occurred, they were supported by upgrades to the college's network. Because of these upgrades and other groundwork, PVCC this fall will become a wireless campus, allowing students, faculty and staff to access the internet on laptops in and around buildings on campus.

At the same time, a new software with the fanciful name Wimba enabled the college to make a huge leap forward in online instruction. Because it allows students to listen to their instructor and to record responses, Wimba became the vehicle for the first online language courses to be offered at PVCC.

After course development in the fall semester, the first level of college Spanish was offered on line this spring with an enrollment of approximately 20 students. The second level in the series was offered on line this summer. When the final levels of the series are developed, it will become possible for a student to complete all language requirements on line.

Also in the spring, the college for the first time delivered real time instruction to Fluvanna, Greene and Nelson counties through compressed video technology. Community members could take sociology, criminal justice or medical terminology in the evening at the county high schools. They were connected to classes being taught at PVCC using the Governor's School network. This allowed students to avoid a long commute and meant that classes could run with as few as two or three students at each site.

**CAMPAIGN FOR OPPORTUNITY  
AND EXCELLENCE CABINET**

Jay and Barbara Kessler,  
Co-Chairs

Thomas E. Albro  
Faith Andrews Bedford  
Sarah Bedford  
Ralph Bledsoe  
Olivia E. Branch  
Steve Campbell  
John V. DeMaso  
Lynn R. Dickerson  
Alison Dickie  
Mark Giles  
Jim Haden  
D. Lewis Mattie  
Percy Montague, IV  
Stephanie Snell  
Tori Tremaglio

*We believe that a  
college education  
should be  
available to all...*

## PVCC Announces \$10 Million Campaign

The most ambitious fundraising campaign at Piedmont Virginia Community College kicked off for the public on April 6.

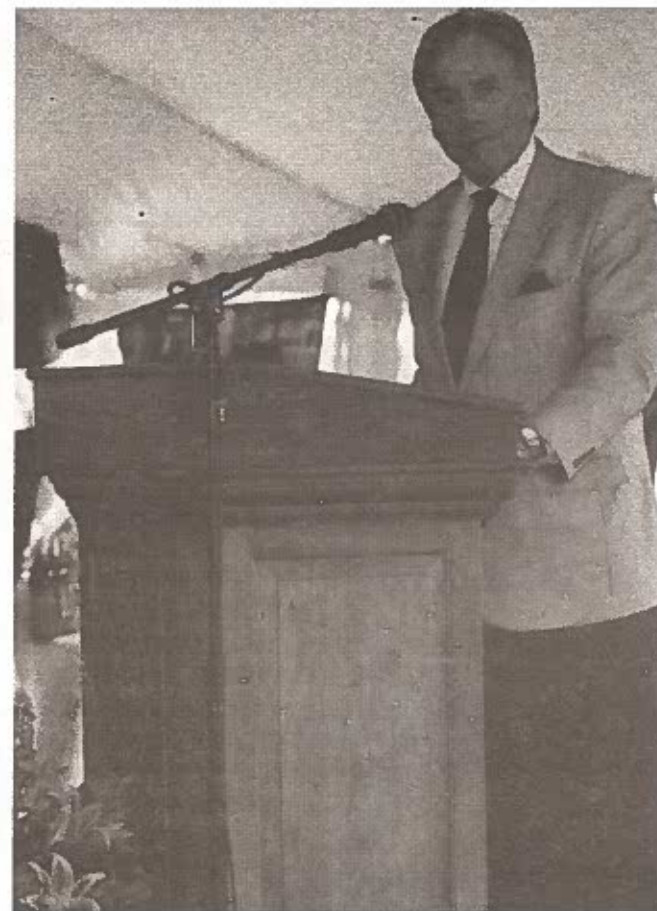
With donors from the college and community looking on, campaign co-chairs Jay and Barbara Kessler announced that more than 90 percent of the \$10 million goal already had been raised. (By early August, the campaign had reached 94 percent of the goal.)

The funds support four major areas at the college: scholarships, student services, program development in health care and other workforce initiatives, and state-of-the-art facilities for the Jessup Library and the new science and technology building now in the planning stages.

PVCC President Frank Friedman recognized the Kesslers, thanking them for "their incredible commitment of time, energy and passion for PVCC."

Friedman continued: "Three years ago we set out a vision for PVCC. A vision that college will be affordable for all; that all students will succeed in college; and that PVCC will provide a wide array of programs that prepare students for successful careers in our community. We estimated that we would need \$10 million of new funding to make that vision a reality

"Tonight, with our goal in sight, I can tell you that the college is poised to enter a new era. With these additional resources, our current and future students, their families and their employers will benefit. Indeed, this Campaign for Opportunity and Excellence will benefit the entire Charlottesville region for years to come."



VCCS Chancellor Glenn DuBois (top photo) addresses the gathering. President Friedman and co-chairs Jay and Barbara Kessler savor reaching this important foundation milestone (above) while Grace Carpenter, former chair of the College Board and president of the Educational Foundation Board, visits with Bill Jackameit, vice president for finance and administrative services.



### PVCC Fiscal Operating Statement

July 1, 2004-June 30, 2005\*

Revenues for Maintenance and Operations

General Funds	\$7,333,392
Nongeneral Funds	4,612,733
<b>Total Revenues</b>	<b>\$11,947,225</b>

Expenditures for Maintenance and Operations

General Instruction	\$5,418,789
Public Service	386,258
Libraries	331,107
Academic Support	1,475,510
Student Services	1,021,220
Institutional Support	2,174,677
Physical Plant	1,139,664
<b>Total Expenditures</b>	<b>\$11,947,225</b>

\*Unaudited

## HIGHLIGHTS OF THE CAMPAIGN TO DATE:

- 100 percent participation by the PVCC Educational Foundation Board of Directors and campaign cabinet.
- The faculty/staff phase of the campaign raised over \$100,000 with an 83 percent participation rate—about twice the national average for community college campaigns.
- \$1.2 million raised from the community portion of the campaign.
- A challenge grant that is matching campaign contributions dollar for dollar up to \$300,000.
- \$6 million to build a new health sciences building.
- A \$1.7 million federal grant that underwrites the student services portion of the campaign.
- Creation of new scholarships including *The Boys and Girls Club Scholarship*; *The Hantzmon, Wiebel and Company Scholarship Fund*; *The James B. Murray Scholarship for the Humanities*; and *The Chica Tenney Fund for the Visual Arts*.



**Daily Progress reporter Reed Willams speaks with President Friedman at the kickoff. PVCC Board Chair Fred Copeland, looks on.**

## PVCC EDUCATIONAL FOUNDATION BOARD OF DIRECTORS

John V. DeMaso  
President

Vacant  
Vice President

Frank Friedman  
Secretary

William P. Jackameit  
Treasurer

Thomas E. Albro, Esq.  
Olivia E. Branch  
Suzanne J. Brooks  
Wendy Brown  
Bobbie Bruner  
Steve Campbell  
Lynn R. Dickerson  
Rhonda Edmunds  
Tony Fernandez  
Leonard Gardner  
Mark Giles  
J. A. Kessler, III  
Alfred L. Layne, Jr.  
Prentice Jay McNeely, IV  
Scheline Moore  
William G. Mustain  
Donna J. Plasket  
Larry Tate  
Cyndra Harvey Van Clief  
Karen C. Waters

## FACULTY ADVISORS

Pryor Hale  
Lloyd L. Willis

## Graduate Honored for Community Service

"You know you've helped somebody every day," she says. "Whether you are working at the bedside of a patient or as an administrator making life better for the staff, you know you're making a difference."

Twelve years ago, the Braggs started the Central Virginia Burn Camp, a one-week summer camp for children between the ages of 7 and 17 who have been admitted to the hospital for treatment of a burn injury. Although they have not been directly involved with the camp for two years, Bragg views the program as part of her legacy of service to her community.

And although she has been away from campus for a number of years, Bragg continues to have contact with PVCC nurses-to-be that are in clinicals at UVa. Nursing faculty report that she is always ready to support and encourage students enrolled in one of PVCC's most difficult programs of study.

Sharon Bragg, clinical coordinator for the Medical Intensive Care Unit at the University of Virginia Health System, was honored at commencement with the 2005 Distinguished Alumni Award. Established in 1998, the award highlights the significant roles PVCC alumni are playing in Central Virginia and beyond.

Bragg represents well the adult student who comes to PVCC for a second career. After her graduation from Albemarle High School in 1979, she worked for a dozen years as a hair stylist, learning her craft on the job. She also was a community volunteer, logging hours with the Charlottesville Albemarle Rescue Squad.

So when she decided to explore career options, her rescue interests and her knowledge of her husband Robert's work (he is a captain with the Charlottesville Fire Department) led her in the direction of nursing. She received her degree in 1992.

After 13 years at UVa, first in the Burn Center and later in the Medical Intensive Care Unit, and with a bachelor's degree in nursing from Eastern Mennonite University to her credit, Bragg says the rewards of being a nurse remain the same.



**Sharon Bragg speaks to the graduation audience as PVCC Alumni Association President Colleen Smith looks on.**

## PVCC Educational Foundation

Assets and Expenditures\*

Assets as of June 30, 2005	
Cash/Cash Equivalents	\$342,564
Investments (Market Value)	2,930,302
<b>Total Holdings</b>	<b>\$3,272,866</b>

Expenditures July 1, 2004 - June 30, 2005	
Capital Campaign	\$139,403
Operating Expenses	26,337
Alumni Association	5,201
Faculty/Staff Grants	6,830
Academic Programs	4,384
Scholarships	76,571
Other	21,983
<b>Total Expenditures</b>	<b>\$280,709</b>

\* Unaudited

# PIEDMONT VIRGINIA COMMUNITY COLLEGE

## Campaign for Opportunity and Excellence\*

### \$250,000 +

Pepsi-Cola Bottling Company of  
Central Virginia and  
the Jessup Family

### \$100,000-\$249,000

Martha Jefferson Hospital  
The Perry Foundation

### \$50,000-\$99,000

In honor of James B. Murray :

Andrew B. Murray  
Christopher Murray  
James B. Murray, Jr.  
Latham B. Murray, M.D.  
Matthew B. Murray  
Stephen M. Murray  
Thomas A. Murray  
Timothy B. Murray

Wachovia Bank, N.A.

### \$25,000-\$49,000

Grace H. Carpenter  
Sue and Frank Friedman  
Hantzmon, Wiebel & Company  
Sperry Marine  
State Farm Insurance Companies  
SunTrust Bank  
David Thompson  
Virginia National Bank

### \$10,000-\$24,999

Bank of America  
Charlottesville Area Community  
Foundation  
Mr. and Mrs. John V. DeMaso  
Jane and Eugene Foster  
Gaffney Homes, LLC  
Rachel, Graham and Rebecca Lilly  
Mr. and Mrs. Frank J. Quayle III  
R.E. Lee & Son, Inc.  
Mr. and Mrs. James H. Scott, Jr.

### \$5,000-\$9,999

Thomas E. Albro  
Sarah Bedford and Jay Scott  
Ralph Bledsoe  
Woodrow W. Bolick  
John K. Busada  
The Claude Moore Charitable  
Foundation  
Rhonda & Rick Crowsey, Crowsey  
Incorporated  
Mrs. Edward Eisenhart  
Mary Ann Wilder Elwood  
Marion and Hill Ewald  
Mr. and Mrs. Mark Giles  
Cindy and Richard Hewitt  
Floyd W. Hurt

Barbara and Jay Kessler  
Russell M. Lafferty  
D. Lewis "Cap" Mattie  
Marie and Steve Melton  
Percy Montague IV  
Owen L. Norment, Jr.  
Northrop Grumman Foundation  
Sprint  
Kitty and Bob Stroud  
Tiger Fuel Company  
Victoria and Carl Tremaglio  
Virginia Community Bank

### \$2,500-\$4,999

Olivia E. Branch  
The Caldwell Foundation  
Christine Cremer  
Jane Desimone Dittmar  
Carrington W. Ewell  
Paige and George Gilliam  
Ned K. Gumble  
Ronald B. Head  
Hill & Wood Funeral Service, Inc.  
Kathy Hudson  
William P. Jackameit  
Cri Kars-Marshall and Jack Marshal  
Vanessa and Al Layne  
Mr. and Mrs. William G. Mustain  
Mr. and Mrs. Larry Tate  
Wal-Mart Distribution Center 7016  
Elizabeth and David Waters  
Margaret S. and Lloyd L. Willis II

### \$1,000-\$2,499

Patricia N. Buck  
Linda J. Cahill  
The Clint Foundation  
Dominion  
Eagle Corporation  
William A. Finley, Jr.  
Mickey and Joe Geller  
Marian and Charles Gross  
Mrs. James W. Grove  
Wendy Harvey  
Cindy and Richard Hewitt  
Jonathan P. Hexter  
Martha Irby Hunt  
Patsy and William B. Hunt, Jr.  
Carol and Blake Hurt  
Joan T. Jay  
Mary Donn and Harold E. Jordan  
Laura Justice  
Mr. and Mrs. J. Arthur Kessler, Jr.  
Mary Jane King and  
David W. Garrison  
Tussi and John Kluge  
Mr. and Mrs. Gary C. McGee  
Charles B. Mitchell  
Mr. and Mrs. Percy Montague III

Robert J. Moseley III  
Northwestern Mutual Life  
NTELOS Foundation  
Mrs. Ellen G. Perry  
Donna J. Plasket and  
David W. Breneman  
Wayne W. Pullen  
Janet M. Reed  
Robinson, Farmer, Cox Associates  
Stephanie and Richard Snell  
Marsal P. Stoll  
Gary W. Taylor  
Tremblay & Smith, LLP  
Tamyra Turner  
Mary Lee and John P. Walsh  
The Yorkshire Foundation

### \$500-\$999

Nelson Bickers  
Roberta and Ed Brownfield  
Yvonne Carey  
Catherine Ann Clafin  
Betsy and Jay Dalgliesh  
Mark S. Fitzgerald  
Nancy and Jim Galloway  
Sue and Jim Haden  
Pryor Hale  
Deborah R. Harvey and Gary Wood  
Clifford W. Haury  
Ruth Latter  
J. Walter Levering  
Carol and Kenton McCartney  
Mr. and Mrs. Thomas Michie  
Robert Miller  
Mr. and Mrs. Stephen Naus  
Linda Twyman  
Cyndra Harvey Van Clief  
Bettye Walsh  
Karen C. Waters

### \$250-\$499

Paul D. Bower  
Robert L. Brooks  
Mr. and Mrs. Douglas P. Brown  
Cassandra and Bill Dittmar  
Mr. and Mrs. Leonard Gardner  
Karyl and Irving Kayton  
Melicca and David Lerman  
Lisa and Don Morin  
Mr. and Mrs. James B. Murray  
Samuel N. Pincus

### \$100-\$249

James and Edith Arbaugh  
Laila Bare  
Angela and Scott Bazarre  
Cynthia J. Bias-Thompson  
Whitman Cross II, M.D.  
John E. Davidson

Michael Deighan  
Mary Clare DiGiacomo  
Virginia L. Dimasi  
Lee Ann Fargo  
Nancy Flint  
Ana and Gary Forrest  
Pat and Bob Foster  
Elizabeth Fuller  
Polly A. Gammon  
Amy Gillespie  
Julia Guill  
Robert Harris  
James Andrew Higgins  
Jack S. Hirsch, M.D.  
Alan S. Kane  
Susanna R. Keller  
Peggy Kidd  
Edward A. Kingston  
Jane and Paul Kingston  
Mr. and Mrs. Andre Luck  
Marietta McCarty  
Janet H. Miller  
Mahmood Moghimzadeh  
Patricia O'Rourke  
Valerie Palamountain  
Bobbie A. Potter  
Bruce Robinson  
Judy T. Rosson  
Phyllis and Al Saufley  
Charlotte C. Self  
David E. Simmons, Jr.  
Colleen Smith  
James R. Starkey  
David V. Strider, Jr.  
Pat Stubbs  
Tammy H. Tatum  
Chica Tenney  
Elizabeth W. Tewksbury  
Camille Vander Berg  
Joyce G. Wilson

### \$1-\$999

Mr. and Mrs. William Abbot  
Mr. and Mrs. Robert Erwin Anderson  
Nadine A. Armstrong  
Robin Baker  
Winnie Theimer Beach and  
Mike Beach  
Jon D. Bell  
S. Kathryn Bethea  
Karen Bjorn  
Kelly Cannon  
Tracy L. Cersley  
Corinne L. Conlon  
Fred Copeland  
Kelli Dawn Craddock  
Russ Cresimanno  
Mr. and Mrs. Donald R. Crosby  
Linda G. Crosby

Kit Decker  
Rhonda Johnson Edmunds  
Terry Estes  
Brian C. Flick  
Virginia and John Fogelgren  
Janie A. Forbes  
Patricia P. Franklin  
GE Foundation  
Pamela J. Gibson  
John A. Hancock  
Dick Harrington  
Thomas W. Hyder  
Clark C. Jackson  
James W. Jewett  
Diana Kennedy  
Gustave P. Kiewra  
Robin Koch  
Jill Leahman  
Deborah J. Luzynski-Weber and  
Timothy W. Weber  
Lety Ann Macdonald  
Martha McKenna  
Barbara A. Millar  
John R. Miller, Jr.  
Carl Moje  
Carole and William Owen  
Jewel-Ann Parton  
Maxine L. Riddle  
Doris Roach  
Jennifer L. Sager  
John R. Sanborn  
Patty Saternye  
James D. Savage  
Benjamin Sloan  
Ann Underwood Smith  
Diana E. Smith  
Thomas W.D. Smith, Jr.  
Karin E. Straley  
Sandra Jone Taylor  
Pamela A. Tetro  
Virginia and Michael Tierney  
Evangelos K. Vassalos  
Mary Ann Weedon  
Melanie J. West  
Julia Whiting  
Mark Witt  
W. Diane Wood  
Sarah A. Worman

The PVCC Educational  
Foundation gratefully acknowl-  
edges *The Daily Progress* and  
*Albemarle Magazine* for their  
very generous media support.

\*All names are current as of August 8, 2005. If we have inadvertently omitted or misspelled your name, please contact the PVCC development office at 434.961.5217.



Fall semester registration is underway.  
[www.pvcc.edu](http://www.pvcc.edu) | 434.961.5264  
PIEDMONT VIRGINIA COMMUNITY COLLEGE • CHARLOTTESVILLE, VA